

# My PeRsuasive Piece

NAME \_\_\_\_\_

PERIOD \_\_\_\_\_ DATE \_\_\_\_\_

**R = Role:** What is my role as the writer? Who am I? \_\_\_\_\_

**A = Audience:** To whom am I writing? Should I write formally? Informally? \_\_\_\_\_

**F = Format:** Which format should I use while writing? \_\_\_\_\_

**T = Topic:** What is the topic? Is it sufficiently focused? \_\_\_\_\_

## PeRsuasion StRategies

1. State Your Claim (THESIS)
2. Be A Name Dropper
3. Use Brands And Data
4. Use Emotion
5. Relate To The People! And Be Believable
6. Make The Issue Urgent
7. Mention Research, Studies And Polls

Topic Sentence / Thesis (State Your Claim): \_\_\_\_\_

## Reasons to Support Your Opinion

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Which Of The 7 Strategies Will You Use Besides Stating Your Claim?

Closing Sentence (Restate/Review Your Claim) \_\_\_\_\_